



## **Call for Papers and Presentations 2017 ACBSP Region 8 Conference, Marrakech, Morocco, 2017**

### **Conference Theme:**

**“Transforming Student Success through Recruitment, Retention, and Reentry”**

### **Conference Journal of Proceedings:**

The Conference Journal of Proceedings provides a record of the papers and presentations accepted to the ACBSP Region 8 Annual Conference which will take place in Marrakech, Morocco from November 1 to November 4, 2017.

The Conference Journal of Proceedings, will include papers addressing the conference theme and be an interdisciplinary business journals of papers and presentations which have been accepted after double-blind peer review. Only topics which speak with relevance to the conference theme are eligible for accession to the 2017 ACBSP Conference as Best of Region 8 or Best Paper of the Conference.

### **Invitation to Authors:**

Authors are welcome and are now asked to submit their original research papers and presentations for review. Our mission is to provide a forum for a dialogue that advances teaching excellence through research and discussion with particular emphasis on the practical applications of ideas which can contribute to

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Manuscripts that are submitted for review should not be under consideration for publication or published by any other scholarly journal.

### **Manuscript format:**

The Conference Journal of Proceedings requires that all manuscripts for review and publication be submitted electronically and written in English. If English is not your first language, please ask an English-speaking colleague to proofread your paper.

For manuscripts to be accepted for publication they must be in the following format:

- Text typed single-spaced on standard 8.5" x 11" (US letter) sized page
  - Using Microsoft Word with Times New Roman font.
    - Main text should be sized 12 font.
    - Major headings should be sized 14 font.
  - Manuscripts should be prepared in the style of the APA (American Psychological Association) Publication Manual (available at <http://www.apastyle.org/manual/index.aspx>)
    - All currency units should be stated in US \$ equivalent terms
- Acronyms should be spelled out in full in English when used for the first time in a manuscript.
- Authors are responsible for citation corrections and proofing of the manuscripts for errors.
- Overall length of submission limited to 20 pages (including all exhibits, figures, graphs, appendices and bibliography)

### **Title, Abstract, Keywords, Practical Application:**

Naming convention for Manuscript submission: **T (Theme) Brief Title File 1**

- The title of the paper or presentation
- An abstract (maximum of 250 words)
  - A list of Keywords
- A note on the practical application of the contents of the paper or presentation and relevance to the conference theme (maximum 150 words)
- Please make sure that authors' names or **other identifying content** is not included in manuscript submission.

### **Author(s) Name(s) and affiliation**

On a separate submission, **T (Theme) Brief Title File 2** accompanying the manuscript, please make sure to identify...

- Author(s) name(s) and
  - The name(s) of their affiliations.
- The lead author to whom correspondence is to be sent together with an email address.
  - Brief biographical note on author(s) (maximum 100 words)

## **Manuscript submission – Deadline September 14, 2017**

Manuscripts, together with the separate submission of author(s) details, are to be submitted as two attached files to [amiller@region8journal.com](mailto:amiller@region8journal.com)

or

combined into one document via *EasyChair* at [EasyChair Submission](#)

The Email message subject line should read “MS Marrakech 2017.” All submissions will be acknowledged within two working days, failing to receive an acknowledgement please re-send the manuscript submission.

### **Notification process:**

These are the deadlines for submission, review, and notification for Marrakech 2017:

- September 14 Deadline for manuscript submission
- October 5 Planned date of notification of review
- November 1 Paper presentation on Conference schedule
- December 14 Final adjustments to papers and presentations for inclusion in The Conference Journal of Proceedings

### **Questions and Review:**

The information in this Call for Papers and Presentations is intended to be complete and accurate. Do not hesitate however if you have questions to submit them to the Editor of The Conference Journal of Proceedings at [amiller@hct.ac.ae](mailto:amiller@hct.ac.ae) or [amiller@region8journal.com](mailto:amiller@region8journal.com)

Authors are encouraged to review past Conference Proceedings which are available at <http://Region8Journal.com> and <http://www.acbsp.org/group/Region%208>

**“Transforming Student Success through Recruitment, Retention, and Reentry**





## **Call for Paper and Presentation Reviewers Marrakech 2017**

The International Council for Business Schools and Programs (ICBSP), ACBSP Region 8, will host the Region 8 Conference on November 1– November 4, 2017 in Marrakech, Morocco

Our traditional business meeting and networking for the members of ACBSP Region 8 will again be expanded to include ACBSP members from throughout the world.

We are in the process of seeking potential reviewers and updating our list of reviewers. We seek reviewers for both conference publications and conference presentations. We hope that at least one individual from each of the ACBSP Region 8 school will be interested in reviewing and evaluating for the 2017 Conference Proceedings. Please complete the form below and scan/send it to the Proceedings Editor by email to [amiller@hct.ac.ae](mailto:amiller@hct.ac.ae) or [amiller@region8journal.com](mailto:amiller@region8journal.com). Alternatively register by completing the online form found at [Reviewer Sign up Form](#)

The 2017 Region 8 Conference Proceedings will include a list of the names of reviewers, so that we can recognize and thank those of you who volunteer to review articles and presentations. Reviewers will be sent a review rubric which they will be asked to complete when making their reviews. Reviewers' comments will be sent to those who submit articles and presentations although the reviewers' names will remain confidential.

The Editor will invite 2017 reviewers attending the International Conference to a dinner meeting in Marrakech- date to be arranged.

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Name: \_\_\_\_\_

ACBSP Member Affiliation: \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Areas of special expertise as you describe your practice, research and/or publications over the past five years:

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